



25th AMOS  
NATIONAL  
CONFERENCE &  
12th INTERNATIONAL  
CONFERENCE  
FOR SOUTHERN  
HEMISPHERE  
METEOROLOGY AND  
OCEANOGRAPHY

**UNSW SYDNEY AUSTRALIA  
5-9 FEBRUARY 2018**

SPONSORSHIP &  
EXHIBITION PROSPECTUS



**AMOS  
ICSHMO  
2018**

5-9 FEBRUARY 2018 | UNSW SYDNEY AUSTRALIA

# Welcome

The Australian Meteorological and Oceanographic Society and the American Meteorological Society are delighted to announce the Joint 25th AMOS National Conference and 12th International Conference for Southern Hemisphere Meteorology and Oceanography, AMOS-ICSHMO 2018, to be held at UNSW Sydney from 5 to 9 February 2018.

The Australian Meteorological and Oceanographic Society (AMOS) aims to advance scientific understanding of the atmosphere, oceans and climate system, and their socioeconomic and ecological impacts, and promote applications of this understanding for the benefit of Australia and its neighbours. AMOS provides support for and fosters interest in meteorology and oceanography through its publications, meetings, workshops, public events, grants and prizes. AMOS also has an important role as a credible, independent voice for the profession. AMOS is proud of its 30 year history of service to the professions, of good working relationships with agencies and of promotion of high quality science and science-based community services.

The AMOS National Conference has been running annually since 1994 and is Australia's pre-eminent conference profiling the latest findings and applications of meteorology, climate science and oceanography.

Founded in 1919, the American Meteorological Society (AMS) is the United States' premier scientific and professional organization promoting and disseminating information about the atmospheric, oceanic and hydrologic sciences. AMS has more than 13,000 members, including scientists, researchers, educators, broadcast meteorologists, students, weather enthusiasts, and other professionals in the fields of weather, water, and climate. AMS is committed to strengthening the incredible work being done across the public, private, and academic sectors. The AMS community knows that collaboration and information sharing are critical to ensuring that society benefits from the best, most current scientific knowledge and understanding available.

AMS has been running the triennial International Conference on South Hemisphere Meteorology and Oceanography (ICSHMO) since 1983, bringing together researchers from around the world working on problems related to the Southern Hemisphere.

# The Conference

## About the conference

AMOS-ICSHMO 2018 will bring together experts in meteorology, oceanography and other climate sciences



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from around the world as well as government representatives, NGOs, businesses and the media to focus on problems specific to the Southern Hemisphere.

We will have over 40 thematic sessions covering topics in meteorology, oceanography and other climate sciences under the broad themes of weather, ocean processes, atmospheric processes, climate, land surface processes, Antarctic science, climate services and community engagement.

The primary theme of the conference is translating our science into practical outcomes for the benefit of society. To this end, there will be bespoke sessions on climate services for decision makers, impact and risk assessment of the weather extremes affecting our region, improving urban environments, and integration of renewables into the energy system. We will also be running a number of workshops bringing together early career researchers with industry groups, training educators and scientists on how to better communicate their science, and bringing together television weather forecasters to discuss the incorporation of climate change information into broadcasts.

The conference provides the opportunity to meet some of the world's leading weather and climate scientists and expose our best up and coming young scientists to your organisations.

## Venue

The conference will be held at UNSW Sydney, one of Australia's leading research and teaching universities. With more than 50,000 students from over 128 countries, UNSW Sydney prides itself in being Australia's Global University. UNSW has a proud tradition of sustained innovation, focusing on areas critical to our future including climate change and renewable energies. Set in Sydney's leafy and stylish eastern suburbs, the Kensington campus is conveniently located 7km from the CBD. The campus offers outstanding conference facilities, meeting places and open areas for social functions.

## Conference delegates

The conference expects to attract over 500 delegates including atmospheric scientists, oceanographers and climatologists together with industry professionals, students, the media, educators and weather enthusiasts from around the world to share ideas, form and strengthen collaborations and hear about the latest science.

Conference delegates are keen to improve their knowledge of organisations and products that can assist them in their business or research, and your participation will help you forge lasting relationships with this audience.



# The Conference

## Conference themes

The overarching conference themes are listed below, and each of these will house more detailed sub themes. A full list of sub themes can be found on the website at

[www.amos-icshmo2018.com.au/sessions](http://www.amos-icshmo2018.com.au/sessions)

- 1) Oceanographic processes and observations
- 2) Atmospheric processes
- 3) Climate
- 4) Weather
- 5) Land surface processes
- 6) Antarctic Science and cryosphere
- 7) Climate services and Community engagement

## Reasons to sponsor AMOS/ ICSHMO2018

As a sponsor or exhibitor your organisation will benefit in key ways, including:

- Whether your organisation has a direct stake in the science, or is looking to fulfil its corporate social and environmental responsibility, this event represents an ideal opportunity to demonstrate your commitment to supporting environmental science and evidence based decision making.
- Sponsoring and/or Exhibiting provides an excellent opportunity to promote your organisation, to support your brands and to maintain a high profile among specialists in this field before, during and after the event.
- Research collaboration between academics and industry is crucial. This is an ideal opportunity to forge those partnerships as your representatives mix with scientific professionals from Australia and around the world.
- Your organisation's involvement, commitment and support of the Conference will be widely acknowledged leading up to and during the event. Your logo will appear on the conference website and the regularly distributed newsletters about the conference.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations representing this important sector in one place over a short period of time.
- These events are often viewed as a great recruiting opportunity; where else will you find such niche expertise under one roof at one time!



# Sponsorship

A variety of sponsorship opportunities are available for AMOS/ICSHMO 2018, with each package containing benefits that will ensure your organisation receives maximum exposure. We are also open to discussing sponsorship options not shown in this prospectus if you would prefer something to suit your organisation's specific objectives and budget.

All prices in the prospectus are in Australian Dollars and inclusive of 10% GST.

## Platinum

### \$15,000 (Exclusive Opportunity)

Our Platinum sponsor will receive the highest and most prominent levels of branding.

*Acknowledgements:*

- Four full delegate registrations to the conference
- Exhibition Table including two complimentary exhibitor registrations\*
- Full page advertisement in the conference program book inside cover and back cover (subject to printing deadlines)
- 200 word profile in the conference program book
- Logo on all sponsor signage at venue
- Logo on Conference website with hyperlink to own site
- Platinum Sponsor acknowledgement in appropriate media releases
- Opportunity to place one organisation provided freestanding pull up banner for placement in the registration area (2m high and 1m wide)
- Sponsor acknowledgement in public lecture

**In addition to the above entitlements, a Platinum Sponsor shall receive sponsorship branding and a 3-minute address to the audience at their choice of either:**

- Conference Dinner or
- Welcome Reception

*(Branding as exclusive sponsor of above chosen event)*

## Gold

### \$10,000 (Limited Opportunities)

*Acknowledgements:*

- Two full delegate registrations to the conference
- Exhibition Table including two complimentary exhibitor registrations\*
- Full page advertisement in the conference program book (subject to printing deadlines)
- 150 word profile in the conference program book
- Logo on all sponsor signage at venue
- Logo on Conference website with hyperlink to own site
- Gold Sponsor acknowledgement in appropriate media releases
- Opportunity to place one organisation provided freestanding pull up banner for placement in the registration area (2m high and 1m wide)
- Sponsor acknowledgement in public lecture

# Sponsorship

## Silver

**\$7,500 (Multiple Opportunities)**

*Acknowledgements:*

- One full delegate registration to the conference
- Exhibition Table including two complimentary exhibitor registrations\*
- Half page advertisement in the conference program book (subject to printing deadlines)
- 100 word profile in the conference program book
- Logo on all sponsor signage at venue
- Logo on Conference website with hyperlink to own site
- Silver Sponsor acknowledgement in appropriate media releases
- Sponsor acknowledgement in public lecture

## Bronze

**\$5,000 (Multiple Opportunities)**

*Acknowledgements:*

- Half page advertisement in the conference program book (subject to printing deadlines)
- 75 word profile in the conference program book
- Logo on all sponsor signage at venue
- Logo on Conference website with hyperlink to own site
- Bronze Sponsor acknowledgement in appropriate media releases
- Sponsor acknowledgement in public lecture

*\*Attendance for exhibition staff does not include conference participation or dinner.*

## PROGRAM ALIGNMENT

### Plenary Speaker Session

**\$3,300**

A great opportunity to align your organisation with a particular Keynote Session at the conference. The whole conference audience will attend this session and your branding will be prominent.

*Acknowledgements:*

- Logo branding against the keynote session in the conference program book and the online program
- Logo on the sponsor slide at the beginning of the sponsored session
- Organisation provided freestanding pull up banner on stage of sponsored session
- Logo on Conference website with hyperlink to own site

### Parallel Session

**\$2,750**

The conference program will run numerous parallel sessions of particular subject content. This is a great way to align your organisation or product with a particular theme.

*Acknowledgements:*

- Logo branding against the parallel session in the conference program book and the online program
- Logo on the sponsor slide at the beginning of the sponsored session
- Organisation provided freestanding pull up banner on stage of sponsored session
- Logo on Conference website with hyperlink to own site



# Exhibition

## Exhibition Opportunities

The exhibition will be a major component of the Conference with the program designed to maximise the opportunity for delegates to visit the exhibition. With refreshment breaks, lunches and the welcome reception being located within the exhibition area, the exhibition is set to be the major networking arena for delegates, sponsors and exhibitors.

Get to know the delegates better with the opportunity to take part in the Early Career Researchers Speed Networking Session. They want to meet you and learn about your organisation. Remember today's students are tomorrow's customers!

## Exhibition Table Display

**\$2,200**

- One trestle table
- One tablecloth
- Two chairs
- Backing board
- Organisation fascia
- Carpeted floor
- Two exhibitor registrations
- Listing in the program book

## Advertising Packages

Every delegate will refer to the conference program as their main resource throughout the event (this may be print or electronic) and will be a highly used reference tool.

Include your advertisement in the Conference Program (subject to deadlines, size and placement of advertisement will be at the discretion of the organising committee).

- Full page \$990 (Multiple Opportunities)
- Half page \$660 (Multiple Opportunities)



## Contact

For further information, please contact:

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**W: [www.amos-icshmo2018.com.au](http://www.amos-icshmo2018.com.au)**



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